

60th Anniversary of the Establishment of Diplomatic Relations between Myanmar and Japan

Usage of the title and the official logo

December 2013

Title of the anniversary year

English: 60th Anniversary of the Establishment of Diplomatic Relations
between Myanmar and Japan

Japanese: 日・ミャンマー外交関係樹立60周年

(note) Any type of font is allowed to use.

Official Logo: Types

Only the logo with English title is official for the events held in Myanmar.



Official Logo: Size

1. Although the size may be changed, the horizontal and vertical ratio must not be changed.
2. In the case of magnifying or minimizing the official logo, the wording should be legible.
3. Do not redistribute data that has been modified in size or pixels.

Official Logo: Composition

1. Do not change the layout of the title and the figure.
2. Do not separate the figure or the title into parts.

Official Logo: Layout

1. Other figures or characters should not touch or overlap the official logo.
2. In the case of using other figures or characters, those must be a certain margin from the official logo, in order not to be recognized as an integrated design.

Official Logo: Color

1. For the background, do not use the same or similar colors which are used in the official logo.
2. Do not change the colors of the official logo.

Examples of Usage of the title and the official logo

In public materials (i.e. website, posters, letterhead, pamphlets, event program, 60th Anniversary of the Establishment of Diplomatic Relations

between Myanmar and Japan related publications, signboards, banners, event tickets, business cards, wrapping paper, newspaper and magazine advertisements PR, goods such as T-shirts, calendars, badges, stickers etc)

Notes on usage of the title and the official logo

1. Only the events which are endorsed by The Embassy of Japan in Myanmar are eligible to use the title, the official logo, and the catchphrase. In principle the expiry date is 31st December, 2014.
2. Do not redistribute the official logo to other organizations without permission.
3. Organizers of endorsed events are required to submit a summary of the event conducted attached with samples or pictures that describes how the title, the official logo, or the catchphrase were used in the event.
4. Organizers of endorsed events are responsible in deleting the clean proof and data of the logo after usage.
5. Organizers of the endorsed events will bear the entire responsibility for the conduct of events. The Embassy of Japan in Myanmar will bear no responsibility for any consequences related to the event by granting the usage of the title, the official logo, and the catchphrase.
6. In any case should the event be cancelled or a substantive change be made, the organizers should promptly inform the relevant circumstances to the Embassy of Japan in Myanmar. In any case should the event be cancelled or the substantive change does not comply with the criteria for endorsement, The Embassy of Japan in Myanmar may cancel the endorsement as well as the usage of the logo and the catchphrase.

Contact

60th Anniversary Secretariat of the Embassy of Japan in Myanmar